



12930 Country Parkway
San Antonio, Texas 78216

To Whom It May Concern:

I contracted Helene Segura to present an organizing workshop at North San Antonio Chamber's Enterprising Women's Conference. I am responsible for finding presenters for EWC, so I am familiar with how important it is for event planners to find high quality speakers for their conferences. I was so impressed with Helene the first time she presented at EWC that our committee invited her back for a second presentation.

In attendance at the workshop Helene presented in October of 2013 were women from all walks of life, with various leadership levels within their companies, and at varying career stages. Each person who attended was able to walk away with a tip that they could immediately apply to improve their organization. She didn't just issue a top ten list of supplies or tools; she discussed mindset and planning, which we learned are so critical to being successful with projects. I heard several of the attendees come up to her afterwards and say, "This was not what I expected, and I loved it!"

Please contact me at the email address or phone number below if you have any questions about her professional ability in presenting worthwhile organizing and productivity workshops.

Sincerely,

A handwritten signature in black ink that reads "Yolanda Crittenden". The signature is fluid and cursive.

Yolanda Crittenden

Vice President Leadership Programs & Lead SA
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